AMENDMENTS TO THE CLAIMS

Claims 1-36 (Cancelled).

37. (New)   A computer-implemented method for exchanging information, the method comprising:

by a computer system comprising computer hardware:

aggregating contents of pre-existing forums for exchanging messages relating to a topic present on a plurality of servers;

flagging the aggregated contents to indicate the server from which the content originated;

providing the aggregated contents to at least one of the plurality of servers;

providing the aggregated contents to an end user;

receiving a response to a message of one of said pre-existing forums included in said aggregated contents from the end user;

transmitting the response for posting on the one of said pre-existing forums to the server from which the message originated;

automatically determining additional servers from the plurality servers that contain message data similar to the response; and

transmitting the response to the additional servers.

38. (New) The method of claim 37, wherein the pre-existing forums comprise one or more bulletin boards.

39. (New) The method of claim 37 further comprising adding advertisement data to said response before said response is transmitted to the server from which the message originated.

40. (New) The method of claim 37, wherein said plurality of servers are selected by a managing user.

41. (New) The method of claim 37, wherein said plurality of servers are selected by a voting process.

42.(New)   The method of claim 37 further comprising storing the aggregated contents in a memory device.

43.(New)   The method of claim 37, wherein said plurality of servers are selected by a nomination process.

44.(New)   The method of claim 39, wherein said advertisement data comprises an advertisement for a website associated with the computer system.

45.(New)   The method of claim 44, wherein said advertisement includes a hyperlink to the website to enable users of said plurality of servers to navigate to the website.

46. (New) A computing system comprising:

a computing device; and

a computer readable medium storing machine-executable instructions including one or more modules configured for execution by the computing device in order to cause the computing system to:

aggregate contents of forums for exchanging messages relating to a topic present on a plurality of servers;

flag the aggregated contents to indicate the server from which the content originated;

provide the aggregated contents to an end user;

receive a response to a message of one of said forums from the end user;

transmit the response for posting on the one of said forums to the server from which the message originated;

determine additional servers from the plurality servers that contain message data similar to the response; and

transmit the response to the additional servers.

47. (New) The system of claim 46, wherein the forums comprise one or more bulletin boards.

48. (New) The system of claim 46, wherein the one or modules are further configured to cause the computing system to add advertisement data to said response before said response is transmitted to the server from which the message originated.

49. (New) The system of claim 46, wherein said plurality of servers are selected by a managing user.

50. (New) The system of claim 46, wherein said plurality of servers are selected by a voting process.

51. (New) The system of claim 46, wherein the one or modules are further configured to cause the computing system to store the aggregated contents in a memory device.

52. (New) The system of claim 46, wherein said plurality of servers are selected by a nomination process.

53. (New) The system of claim 48, wherein said advertisement data comprises an advertisement for a website associated with the computing system.

54. (New) The system of claim 53, wherein said advertisement includes a hyperlink to the website to enable users of said plurality of servers to navigate to the website.

55. (New) The system of claim 53, wherein the one or modules are further configured to cause the computing system to provide the aggregated contents to at least one of the plurality of servers.

56. (New)   A tangible computer-readable medium encoded with instructions encoded thereon, wherein the instructions are readable by a computing device in order to cause the computing device to perform operations comprising:

aggregating contents of forums for exchanging messages present on a plurality of servers;

providing the aggregated contents to at least one of the plurality of servers;

providing the aggregated contents to an end user;

receiving a response to a message of one of said forums from the end user;

determining a subset of servers from the plurality servers that contain message data similar to the response; and

transmitting the response to the subset of servers.

57. (New) The tangible computer-readable medium of claim 56, wherein the forums comprise one or more bulletin boards.

58. (New) The tangible computer-readable medium of claim 56 further encoded with instructions to cause the computing device to add advertisement data to said response before said response is transmitted to the subset of servers.

59. (New)   The tangible computer-readable medium of claim 56, wherein said plurality of servers are selected by a managing user.

60. (New)   The tangible computer-readable medium of claim 56, wherein said plurality of servers are selected by a voting process.

61. (New) The tangible computer-readable medium of claim 56 further encoded with instructions to cause the computing device to store the aggregated contents in a memory device.

62. (New)   The tangible computer-readable medium of claim 56, wherein said plurality of servers are selected by a nomination process.

63. (New) The tangible computer-readable medium of claim 58, wherein said advertisement data comprises an advertisement for a website associated with the computing device.

64.(New) The tangible computer-readable medium of claim 63, wherein said advertisement includes a hyperlink to the website to enable users of said plurality of servers to navigate to the website.